



Requirements Tool Directory

Premium Feature	Standard Listing	Premium Listing
Clickable Hyperlink to Company Website	No link	Hyperlinked company URL in the listing
Extended Product Summary	300 characters (~40 words)	1000 characters (~140 words)
Unlimited Product Images & Videos	Maximum of 4 images or videos	Unlimited within reason
Featured Designation	No special designation	Clearly marked as "Featured" in the directory listing
Out-Link Icon	Not available	Out-Link Icon to launch the company's website
Priority Sorting	Regular position	Displayed at the top of the list
Visit Website Button	Not available	Prominent "Visit Website" button in the detailed view
Request Info Button	Not available	Request Info button close to the logo in the detailed view
Free Trial Link	No link	Hyperlinked "Free Trial" link and additional form fields
Additional Product Links	Not allowed	Up to 4 custom product links
Downloads Allowed	Not supported	Up to 4 downloadable items such as whitepapers and guides
Extended Product Details	250 words	1000 words